

Massachusetts Orchid Society 2019 Show Program Ad Order Form

The Massachusetts Orchid Society will hold its 2019 annual show, *World of Orchids: Asia*, at the **Sons of Italy, 117 Swanton St, Winchester, MA, Friday, November 8, through Sunday, November 10**. We invite you to place an ad in the show program distributed to attendees.

The show program page size is 8-1/2 x 5-1/2 inches; ads may be full page, half page or business card size (see next page for templates). The back outside cover will be printed in color; all other ads will be printed in black and white. Ad content need not be orchid related but is subject to approval. Terms are subject to change.

How to place an ad:

1. Provide contact information and order detail, below, including your signature and date.
2. You may pay by check or credit card:
 - a. Mail completed order form and check (no cash) to Massachusetts Orchid Society, P.O. Box 1041, Medford, MA 02155. Please make check payable to "Massachusetts Orchid Society."
 - b. Email scanned order form to treasurer@massorchid.org, and an invoice will be sent that will allow you to pay by credit card.
3. **E-mail digital ad copy to:** show-brochure@massorchid.org.

AD COPY DEADLINE: OCTOBER 15

PAYMENT DEADLINE: NOVEMBER 1

First Name _____ Last Name _____

Business Name _____

E-mail _____

Street _____ Phone _____

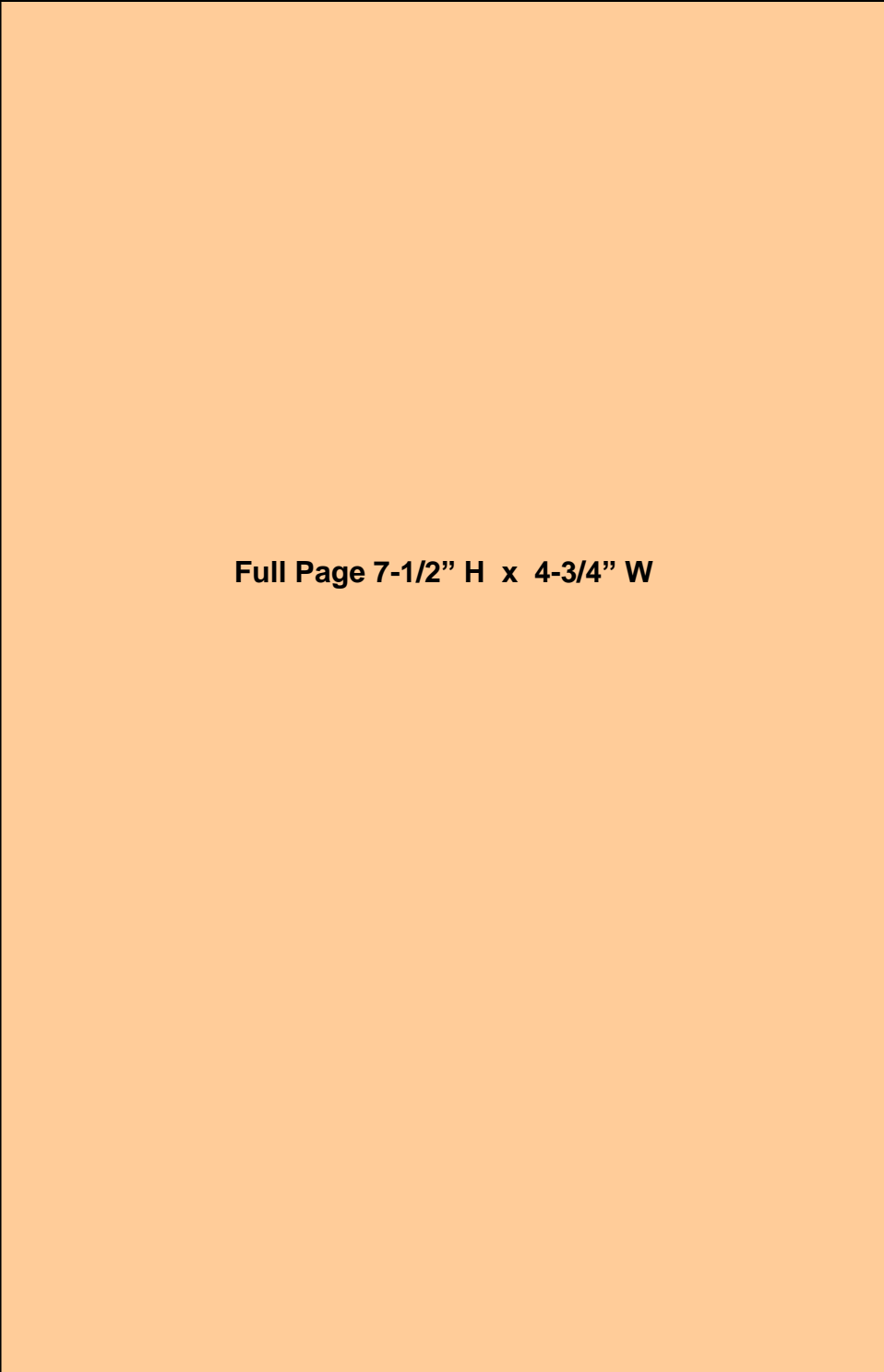
City/Town _____ State _____ Zip code _____

Please send invoice:

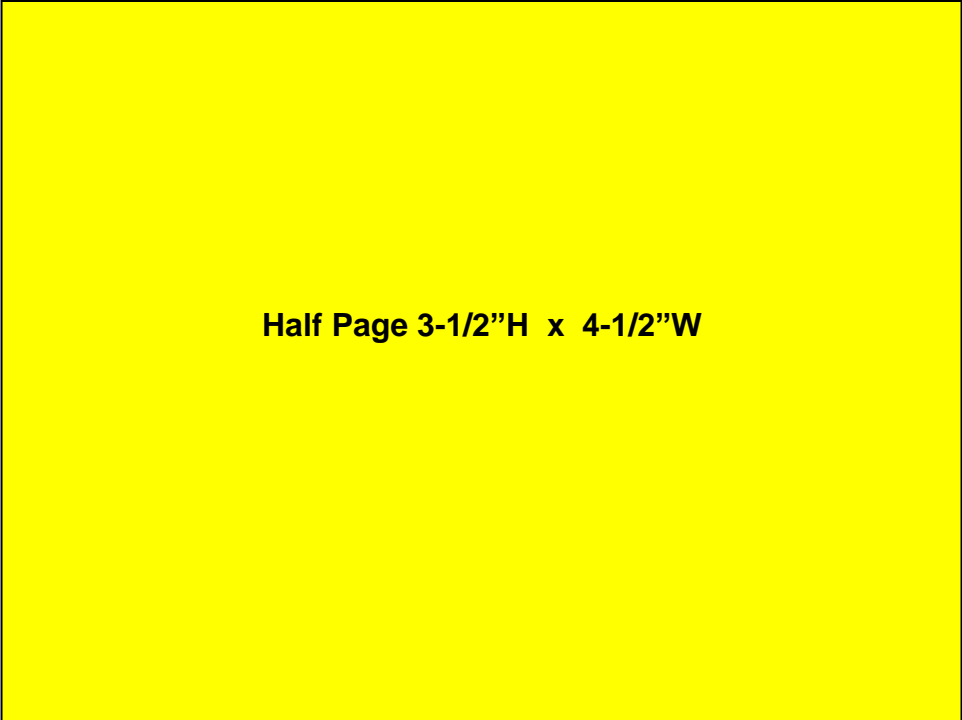
Select	Ad Size	Rate
TAKEN Back Cover full page (color)*	7-1/2" high x 4-3/4 wide	\$200.
_____ Inside Front Cover full page (B&W)*	7-1/2" high x 4-3/4" wide	\$125.
_____ Inside Back Cover full page (B&W)*	7-1/2" high x 4-3/4" wide	\$125.
_____ Full Page (B&W)	7-1/2" high x 4-3/4" wide	\$100.
_____ Half Page (B&W)	3-1/2" high x 4-1/2" wide	\$50.
_____ Business Card (B&W)	2" high x 3-1/2" wide	\$25.
	Total	\$ _____

Signature _____ Date _____


***Only one each of back/inside cover pages is available; once taken, they will no longer be available.**



Full Page 7-1/2" H x 4-3/4" W



Half Page 3-1/2" H x 4-1/2" W



**Business Card Size
2" H x 3-1/2" W**